



920-751-4770 ▪ 400 Ahnaip Street, Suite 100 ▪ Menasha, WI 54952 ▪ [EastCentralSRTS.org](http://EastCentralSRTS.org)

Walk to School Day was founded in 1997 as a way to bring community leaders and children together to build awareness for communities to be more walkable. By 2002, children, parents, teachers and community leaders in all 50 states and the District of Columbia joined nearly 3 million walkers around the world to celebrate the second annual International Walk to School Day. The one-day event has now grown to a month-long celebration. In 2009, students and parents from over 3,500 U.S. schools joined millions of Walk to School Day and Month participants worldwide. The reasons for walking have grown just as quickly as the event itself. Whether a community's concern is safer and improved streets, healthier habits, or the environment, Walk to School Day events are aimed at bringing forth permanent change to encourage a more walkable, bikeable America – one community at a time. For more information, visit [www.walktoschool.org](http://www.walktoschool.org).



*Walk to School Day 2010, Appleton*



*Walk to School Day 2010, Green Lake*

For information about what kinds of activities your child may be participating in, or what you can do to help, please contact his or her school. For general information about Walk to School Day, or the Regional Safe Routes to School Program, please contact Melissa Kraemer-Badtke, Mike Patza, or David Kress at East Central Wisconsin Regional Commission at 920-751-4770 or visit the Regional SRTS website at [www.eastcentralsrts.org](http://www.eastcentralsrts.org).