



READFIELD ELEMENTARY SCHOOL ACTION PLAN

NEW LONDON SAFE ROUTES TO SCHOOL PROGRAM



920.667.4265 | E9177 State Hwy. 96 | Readfield, WI 54969 | EastCentralSRTS.org

SAFE ROUTES TO SCHOOL BACKGROUND INFORMATION

The purpose of the SRTS program is to provide safe pedestrian and bicycle facilities that encourage healthier lifestyles. Programs can be established to educate students, parents, and the community on the benefits of walking and bicycling to school and provide tips to do so safely. Major SRTS goals are:

1. To enable and encourage children, including those with disabilities, to walk and bike to school.
2. To make bicycling and walking to school a safer and more appealing transportation alternative, thereby encouraging a healthy and active lifestyle from an early age.
3. To facilitate the planning, development, and implementation of projects and activities that will improve safety and reduce traffic, fuel consumption, and air pollution in the vicinity of schools.

SRTS Planning efforts assess the facilities and conditions near school, examine how students are currently traveling to/from school, and identify safety concerns/issues raised by parents and the community. Infrastructure and non-infrastructure recommendations are then created and implemented, sometimes with grant funding assistance, by the SRTS Task Force and other community members. SRTS Plans focus on projects within two miles of an elementary or middle school (Kindergarten-8th grade) and address the 5 E's:

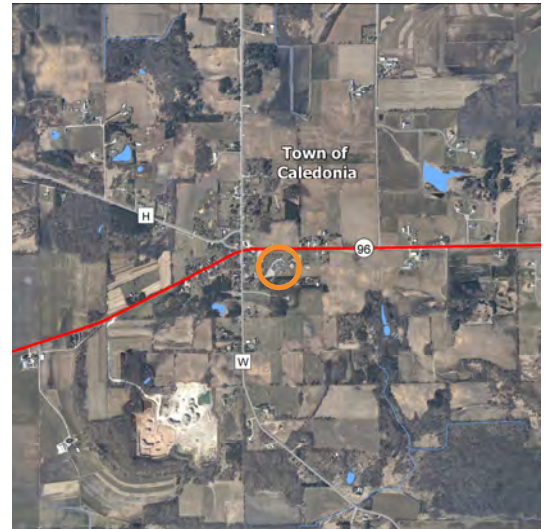
Engineering Enforcement Education Encouragement Evaluation

READFIELD ELEMENTARY BACKGROUND INFORMATION

Readfield Elementary School is located south of the City of New London off of State Highway 96 in Readfield. Due to the rural location of this school, over 60% of students are bussed to and from school, and 20 percent travel in family vehicles. Due to the rural location of this elementary school, the amount and speed of traffic along with distance were among the top reasons given by parents that do not allow their children to walk or bike to school. Local Safe Routes to School representatives at this school are focusing on education and encouragement activities for their Safe Routes to School Program. Education activities include bringing in guest speakers, doing a parent pledge program and a bike helmet program.

SCHOOL DEMOGRAPHICS

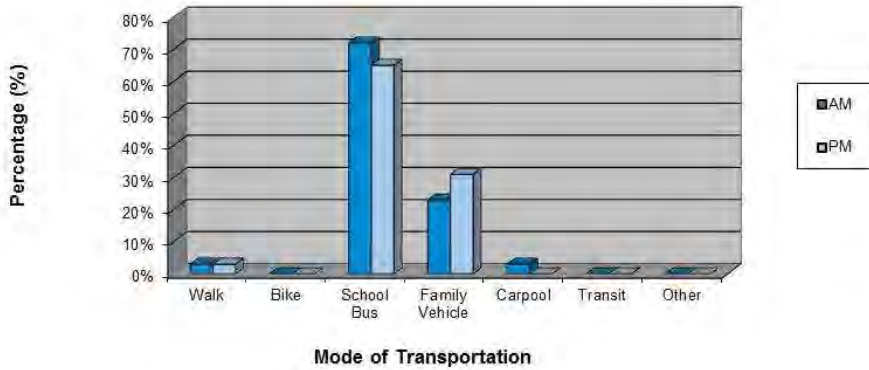
Enrollment:	162 students
Grades:	K - 4
Principal:	Kristin Grable
Start Time:	x:xx a.m.
End Time:	x:xx p.m.
Task Force Rep.:	???



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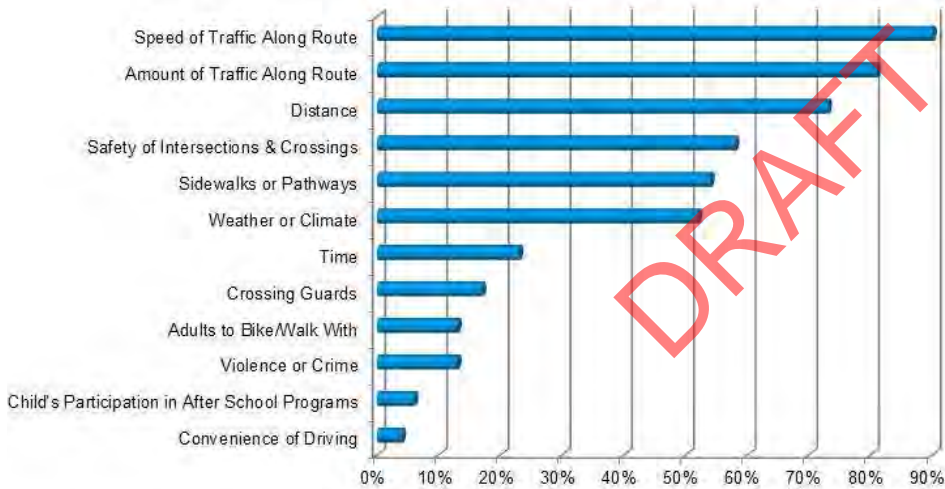
PARENT & STUDENT SURVEY RESULTS

**Readfield Elementary School Student Survey Results
Morning and Afternoon Comparison**



Survey Data Collected in January 2012

**Readfield Elementary School
Parent Concerns of Children That Do Not Walk or Bike to School**



Survey Data Collected in January 2012

Background Information

The School District of New London is quite large and made up of mostly rural areas. Outside of the City of New London, pedestrian/bicycle accommodations are basically non-existent. In the city, sidewalks are located along at least one side of many streets, especially in the central part of the community. However, several gaps exist and there are areas that lack sidewalks entirely. Other facilities include:

- Trails within Hatten Park
- Trail within and connecting Riverside and River Trail Parks
- Bernegger Riverwalk
- Trail along N. Shawano St. connecting to Pfeifer Park
- Trail connecting Werner-Allen Rd. to Pershing Rd.

WORK IN PROGRESS

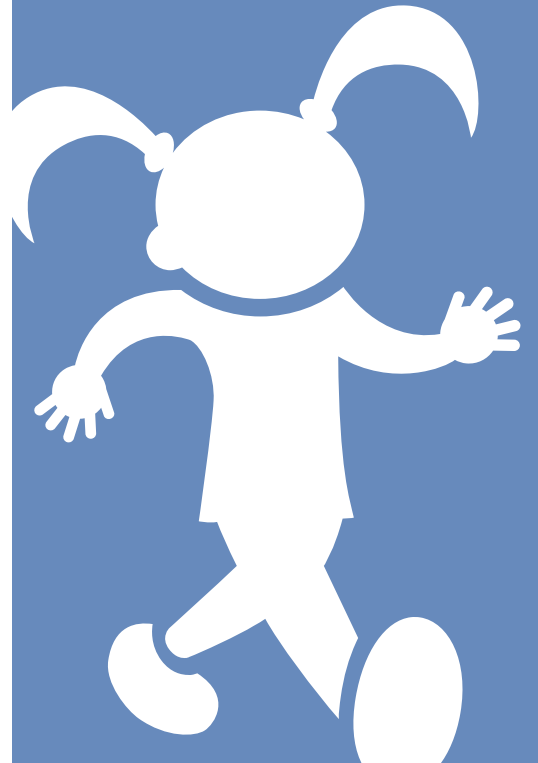
New London schools continue to take part in SRTS-related events and activities, such as Bike Safety Day. In the fall of 2011, individuals from the school district and city began working with the East Central Regional SRTS Program to address safety concerns near schools. This group continues to meet to develop and implement SRTS strategies.



Bike Safety Day at Lincoln - May 2011



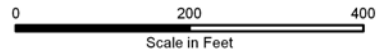
Bike Safety Day at Sugar Bush - May 2011



READFIELD ELEMENTARY SCHOOL BIKE/WALK AUDIT RESULTS

Source: Aerial photography Waupaca County, 2010.
ECWRPC provided the school location and
bike and walk audit results.

Audit Conducted
11.03.2011 - P.M.



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Map Prepared By
EAST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION-JANUARY 2012



- Bus Loading Area
- Area Used by Parents Picking-Up Students



RECOMMENDATIONS

~ Engineering ~

- **Consider bike/pedestrian accommodations (including sidewalks) during road reconstruction projects around the school and throughout the community**
- **High visibility ladder style crosswalks at designated intersections** - High visibility crosswalks improve pedestrian visibility to drivers and emphasize the recommended path for crossing an intersection.
- **Sidewalk Stencils** - Students and members of the community will have a visual reminder of designated routes to and from school. The stencils would encourage students to use these routes and reassure parents that planning and analysis has gone into developing the routes.

~ Enforcement ~

- **Law Enforcement Presence** - Work with the New London Police Department and the Waupaca County Sheriffs Department to increase enforcement at and around schools, particularly during drop-off and pick-up times.
- **Corner Captains** - Have adults stationed along a designated route to make sure that children who are walking to or from school get there safely.
- **Student Safety Patrol Program** - Students are trained to look for traffic and help other students cross at designated intersections around the school.

~ Education ~

- **Student Helmet Pledge Program** - Similar to the Parent Pledge Program, students would sign a pledge agreeing to ALWAYS wear their helmet while riding a bicycle.
- **Assemblies/Guest Speakers**—Guest speakers can address bicycle and pedestrian safety. This could happen as part of a field day, a special assembly or even in lieu of a class trip.
- **Parent Pledge Program** - Parents sign a pledge agreeing to keep children safe in and around school zones. Pledge forms can be customized to each school and can include the following guidelines: slow down, be alert, be patient, review and know the school procedures, cross only at crosswalks, stay off cell phones, etc. After parents sign the pledge they receive a window cling to display in their vehicle.

~ Encouragement ~

- **Bicycle and Pedestrian Quiz Show** - Based on the television quiz show, *Jeopardy*, this activity involves students playing a game in order to learn about pedestrian and bicycle safety.
- **Frequent Walker Card/Frequent Rider Miles** - Students are given cards that get punched every time they walk or bike to school. Once their card is full they will receive an incentive or become eligible to win an incentive.
- **Walking School Bus/ Cycle Train Program** - The Walking School Bus is simply a group of students walked to school along a designated route by a parent or adult volunteer. The Cycle Train is basically the bicycle version of a Walking School Bus.
- **Continued Participation in Annual Walk/Bike to School Day Events**

~ Evaluation ~

- **Student and Parent Surveys** - Conduct periodic parent and student surveys in conjunction with the Regional SRTS Program.
- **Bike/Walk Audits** - Continue annual audits to assess safety concerns at and around the school

EXAMPLES

Recess Rovers or Moving Miles is a great way to get students moving in the morning or during recess. Students would be able to walk a marked route on the playground to redeem punches for their frequent walker card.



Recommendations Developed by
the New London SRTS Task Force



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