PEDESTRIAN SAFETY

Whether your kids are walking to school, the park or a friend's house, here are a few simple tips to make sure they get there safely.



LOOK AND LOOK AGAIN

Teach kids at an early age to look left, right, and left again. Continue to look until safely across.



BE AWARE OF DRIVEWAYS

A vehicle is backing up when the lights on the back are white. Make eye contact with the driver to make sure they see you before you cross the driveway.

DITCH DISTRACTIONS

Set a good example by putting down your phone, headphones and devices when walking around cars.

SUPERVISE

Children under 10 should cross the street with an adult. Most kids are unable to judge speed and distance of oncoming cars until age 10.





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RULES OF THE ROAD

- Always walk on sidewalks, if there are no sidewalks walk facing traffic as far to the left as possible.
- Always cross at designated crosswalks.
- When crossing, look left, right, left again.
- Look over your shoulder for turning vehicles.
- Make eye contact with drivers before you cross.
- Keep your eyes up and your phones down while crossing.
- If you are walking at night, wear clothes and accessories that are reflective.

DID YOU KNOW?

- Every day in the U.S. more than
 40 kids are hit by a vehicle while walking.
- Teens account for half of all child pedestrian deaths.