

CAMPBELLSPORT
SCHOOL DISTRICT



Campbellsport

Safe Routes to
School Action Plan

Abstract

TITLE: Campbellsport School District Safe Routes to School Action Plan

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SUBJECT: Safe Routes to School Action Plan

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This Safe Routes to School Action Plan describes the existing conditions around schools within the Campbellsport School District. This action plan also includes future community improvements based on these conditions and information gathered by parents of students.

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Safe Routes to School Background Information

The East Central Wisconsin Regional Safe Routes to School (SRTS) Program focuses on engaging and empowering schools and communities to foster healthy lifestyles through environmental changes and safe walking and bicycling. By working to make it safer and more appealing for students in grades K-8 to walk and bike to school, the Regional SRTS Program is continually making strides to improve childhood health, reduce traffic congestion and pollution, and create more livable communities.

Campbellsport School District Background Information

This Action Plan identifies current transportation behaviors within the Campbellsport School District. It lists known walking, bicycling, and driving barriers, and it identifies potential engineering and programmatic strategies to address those barriers. The Village of Campbellsport is located in Fond du Lac County, nestled among the hills, woods and farm fields on the outskirts of Wisconsin's Kettle Moraine State Forest. The school district boundaries encompass two villages and nine townships. This Action Plan is available for use by the Village of Campbellsport, Village and Town of Eden, Town of Byron, Town of Ashford, Town of Auburn, Town of Osceola, Town of Empire, Town of Mitchell, and Town of Forest, parents, students, and community members to guide the communities work on Safe Routes to School.



District Transportation Policies

It is the policy of the Board of Education to provide transportation for those students, of any age, whose distance from their school makes this service necessary within the limitations established by State law and the regulations of the Department of Public Instruction or other appropriate agency. Transportation of eligible students with exceptional educational needs or attending a technical education program shall be arranged through the use of District-owned vehicles, through cooperation with other districts, through commercial carriers, and/or by other means in the most efficient and economical manner. Transportation privileges may be revoked if the student's conduct is in violation of the District Administrator's administrative guidelines or the Code of Conduct pertaining to student transportation. Such revocation shall be in accord with statutorily-required procedures.

The 6 E's of Safe Routes to School

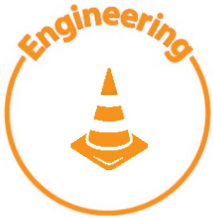
Comprehensive Safe Routes to School initiatives have been shown to be more effective at increasing physical activity and reducing injuries. The Regional Safe Routes to School program is based on these principals of the 6 E's.



Education— Providing students and the community with the skills to walk and bicycle safely, educating them about the benefits of walking and bicycling, and teaching them about the broad range of transportation choices.



Encouragement— Generating enthusiasm and increased walking and bicycling for students through events, activities, and programs.



Engineering— Creating physical improvements to streets and neighborhoods that make walking and bicycling safer, more comfortable, and more convenient.



Enforcement— Deterring unsafe traffic behaviors and encouraging safe habits by people walking, bicycling, and driving in school zones, school neighborhoods, and along school routes.



Evaluation— Assessing which approaches are more or less successful, ensuring that programs and initiatives are supporting equitable outcomes, and identifying unintended consequences or opportunities to improve the effectiveness of each approach. Events and programs will be evaluated on a regular basis.



Equity— Ensuring that Safe Routes to School initiatives are benefiting all demographic groups, with particular attention to ensuring safe, healthy, and fair outcomes for low-income students, students of color, students of all genders, students with disabilities, and others.

School District Boundaries and Locations

Campbellsport Area School District

Source:
Base data provided by Fond du Lac County 2018.
SRTS data provided by ECWRPC 2019.

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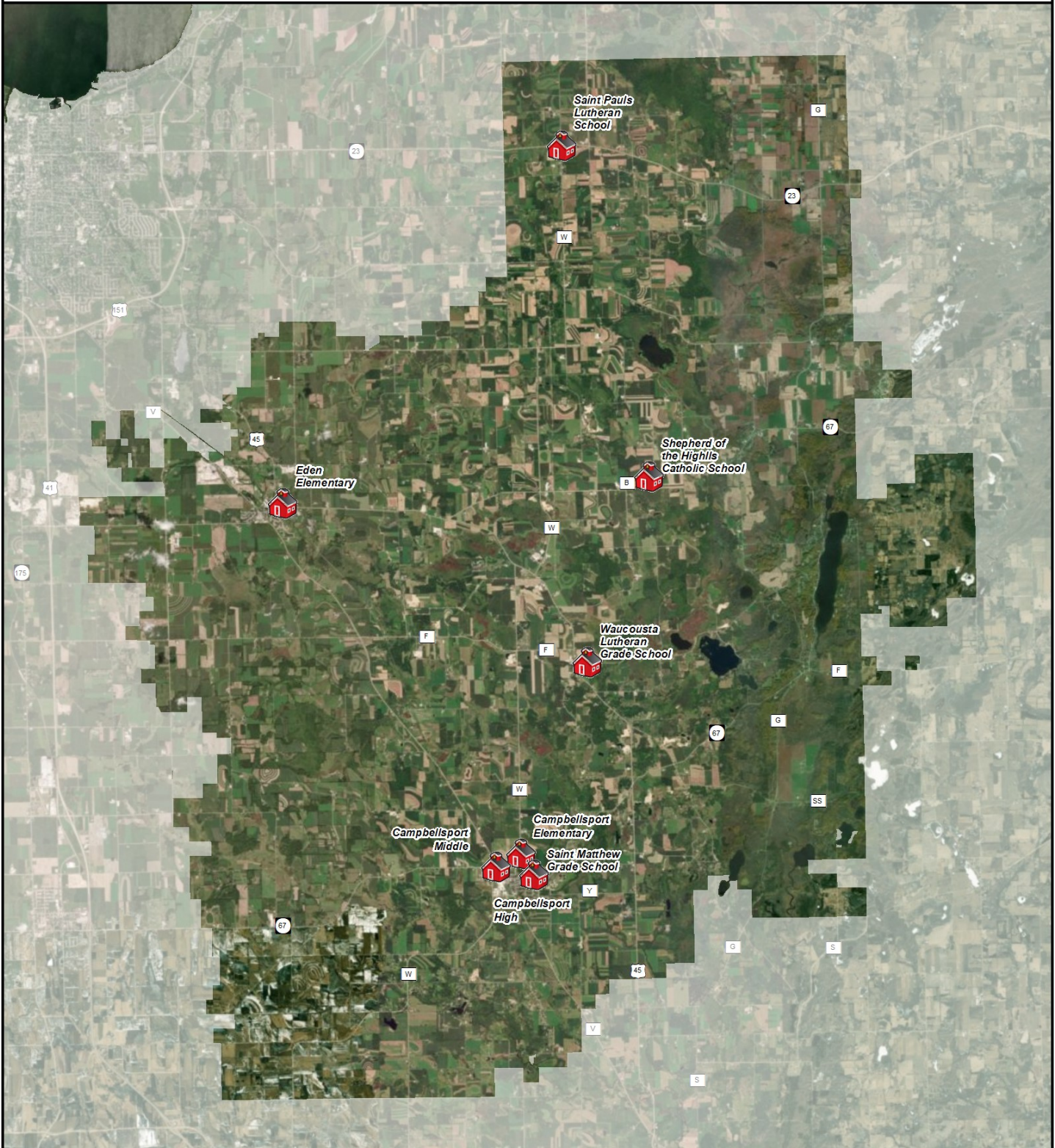
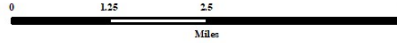
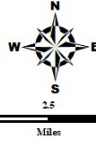
PREPARED NOVEMBER 2019 BY:



Legend



School Location



Current Event and Program Participation

School Name	Events			Programs				2020
	Walk to School Day	Winter Walk to School Month	Bike to School Day	Walking School Bus Program	Frequent Walker Program	Youth Engagement Program	Project RADAR	
Campbelsport Elementary School								
Campbelsport Middle School								
Eden Elementary School	X	X	X		X			
Saint Matthews Grade School								



Walk to School Day— A global event that involves communities from more than 40 countries walking and bicycling to school on the same day. This event occurs annually on the first Wednesday in October.



Bike to School Day— Focuses on increasing bicycle safety and encourages students to bicycle to school. Bike to School Day typically falls on the second Wednesday in May.



Winter Walk to School Month— Is held in February and promotes walking to school year-round, even during the cold Wisconsin Winters.



Walking School Bus Program— Is a group of children who walk to school together under the supervision of a trained route leader.



Frequent Walker Program— Is a walking at school program and it encourages students to walk before, during, and after school by making it fun and rewarding.



Youth Engagement— Empowers elementary and middle school students, leaders, teachers, and adult facilitators by providing knowledge and resources to help lead activities and events that support active transportation.



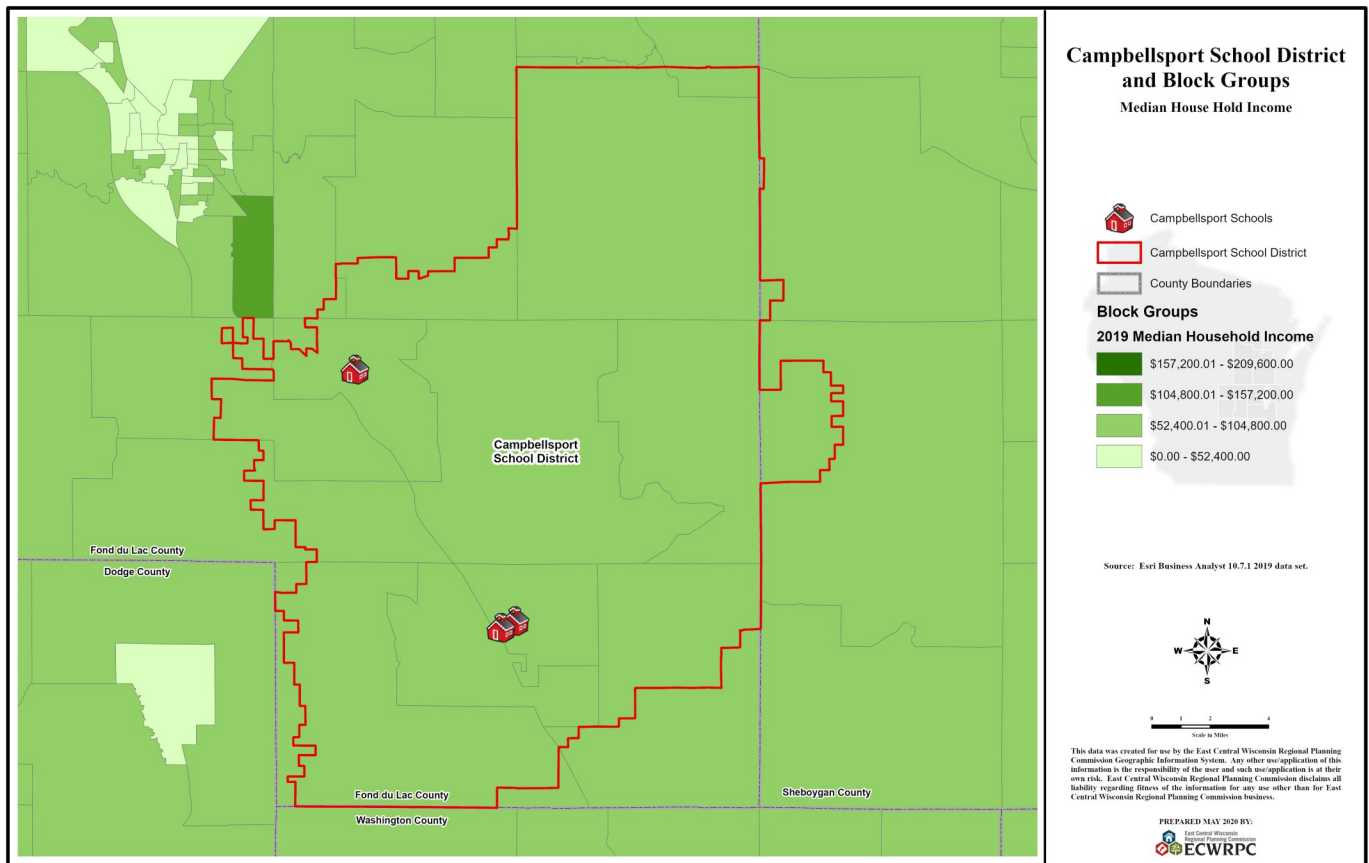
Project RADAR— Creates awareness about safe driving habits around school zones by developing educational materials utilizing radar velocity speed guns.

Campbellsport School District Equity Analysis

The Safe Routes to School Equity Analysis identifies school districts and block groups that would benefit from additional resources to promote safe walking and bicycling. A block group is a geographical unit used by the U.S. Census Bureau; it is the smallest geographical unit measured, and data is only collected from some of the households.¹ Median household income data can be used to identify block groups where more children are walking and bicycling because we know that children from low-income families are twice as likely to walk to school as children from higher-income families and will face greater risks.² A low-income family is generally defined as one in which the family income is no more than twice the federal poverty limit. The 2020 poverty limit is \$26,200 for a family of four, which means a low-income family of four makes \$52,400 or less.³

Median household income was collected by block groups for the Campbellsport School District and is displayed in the map below. According to the data, there are no block groups in the designated low-income category range in the Campbellsport School District.

Parent surveys and student travel tallies can be utilized in these school district to learn more information about who is walking and bicycling to school and the safety concerns those students are experiencing. This information can be used to improve safety and provide an equitable walking



1 <https://www2.census.gov/geo/pdfs/reference/GARM/Ch11GARM.pdf>

2 <https://www.saferoutespartnership.org/sites/default/files/pdf/LowIncomeGuide.pdf>

3 <https://aspe.hhs.gov/poverty-guidelines>

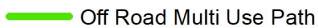
Bicycle & Pedestrian Network

Campbellsport Area School District

Existing Facilities



School Location



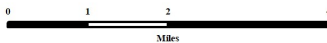
Off Road Multi Use Path



Bicycle Lane

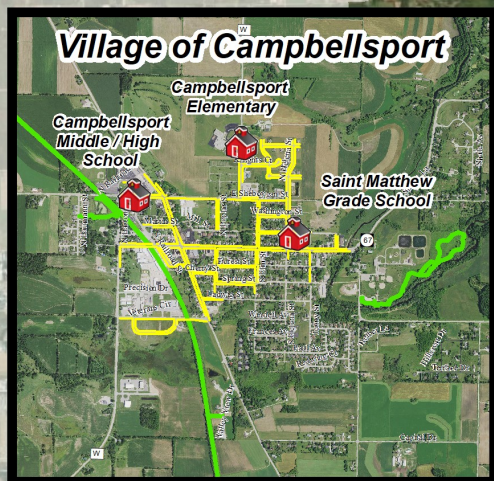
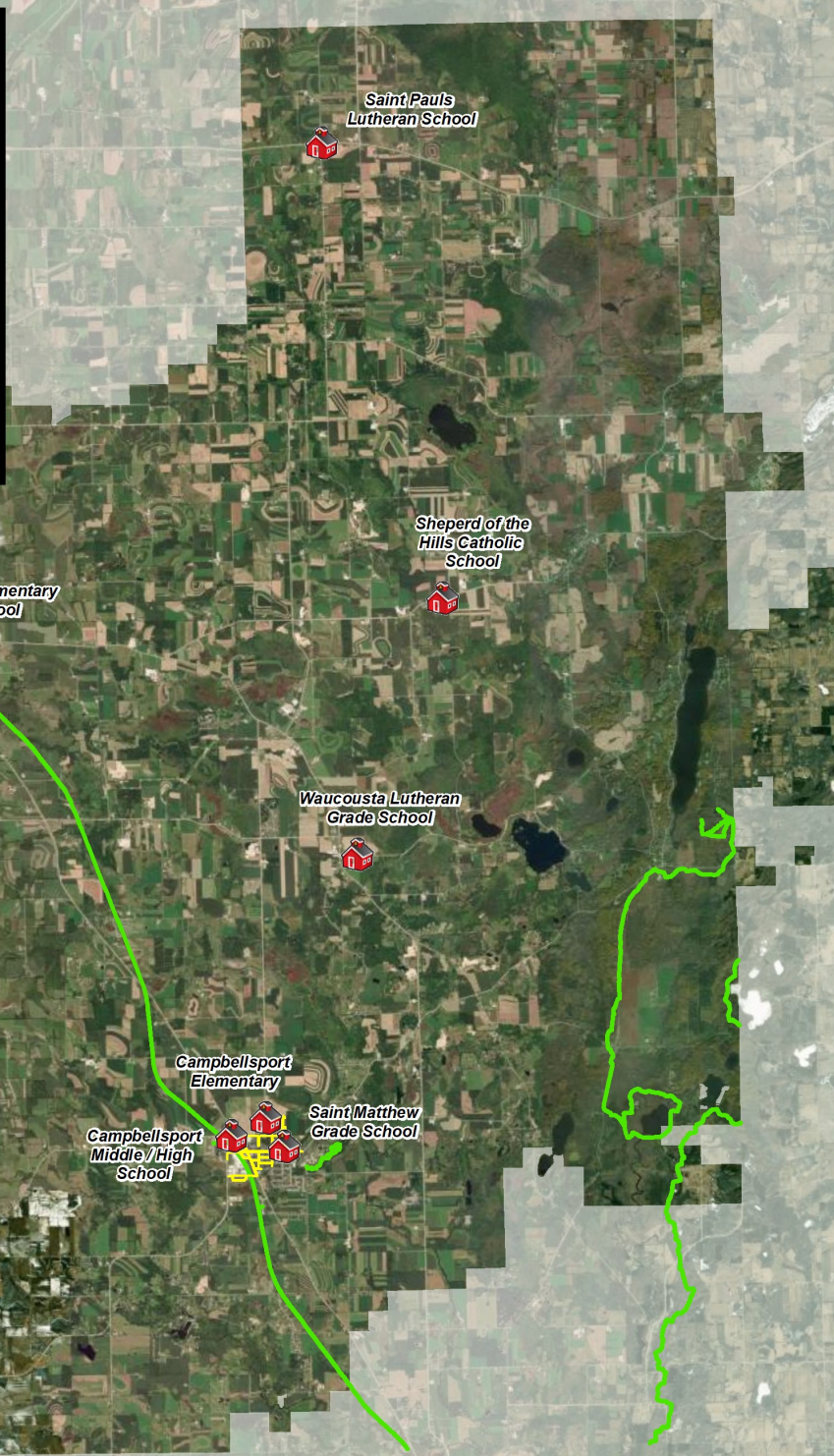


Sidewalk



Source:
 Base data provided by Fond du Lac County 2018.
 Bike and Pedestrian data by ECWRPC 2015.
 SRTS data provided by ECWRPC 2019.
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


Bicycle & Pedestrian Recommendations

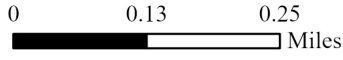
Village of Campbellsport

Road Name	From	To	Recommended Facility	Responsible Organization	Schools Impacted
N Railroad Street	W Sheboygan Street	W Main Street	Sidewalk	Village of Campbellsport	Campbellsport Middle and High School
Mill Street	N Fond Du Lac Avenue	Poplar Street	Sidewalk	Village of Campbellsport	Campbellsport Middle and High School
Grandview Avenue	Knights Court	E Sheboygan Street	Continue Sidewalk on both sides of street	Village of Campbellsport	Campbellsport Elementary School
E Sheboygan Street (County W)	N Elm Street	N Helena Street	Continue Sidewalk on both sides of street	County and Village of Campbellsport	Campbellsport Elementary School; St. Matthew's Catholic School
Forest Street	Elm Street	S Jenny Street	Sidewalk	Village of Campbellsport	Campbellsport Middle and High School; Campbellsport Elementary School; St. Matthew's Catholic School
Spring Street	Elm Street	S Jenny Street	Sidewalk	Village of Campbellsport	Campbellsport Middle and High School; Campbellsport Elementary School; St. Matthew's Catholic School
S Helena Street	E Main Street	Ladwig Street	Sidewalk	Village of Campbellsport	Campbellsport Middle and High School; Campbellsport Elementary School; St. Matthew's Catholic School
Jenny Street	Spring Street	Paul Avenue	Sidewalk	Village of Campbellsport	Campbellsport Middle and High School; Campbellsport Elementary School; St. Matthew's Catholic School

Bicycle & Pedestrian Recommendations

-  School Locations
 -  Pedestrian Sign
 -  School Zone Sign
- | Existing | Recommendations |
|---|---|
|  Bike Lane |  Bike Lane |
|  Trail |  Trail |
|  Sidewalk |  Sidewalk |

Village of Campbelsport



Source:
 Base data provided by Fond du Lac County 2017.
 Bike and Pedestrian data by ECWRPC 2019.
 SRTS data provided by ECWRPC 2019.
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PREPARED JULY 2020 BY:



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Bicycle & Pedestrian Recommendations

Village of Eden					
Road Name	From	To	Recommended Facility	Responsible Organization	Schools Impacted
Margaret Avenue	County HWY B	Southgate Street	Continue sidewalk	Village of Eden	Eden Elementary School
Southgate Street	Margaret Avenue	Reagan Drive	Continue sidewalk	Village of Eden	Eden Elementary School
Fond du Lac Avenue (County Road 45)	Eden Fireman's Park	Sheridan Street	Continue sidewalk on both sides of the street	State, County, and Village of Eden	Eden Elementary School
County HWY B (W Main Street)	County HWY V (North Campbellsport Avenue)	Manor Hill Drive	Sidewalk	County and Village of Eden	Eden Elementary School

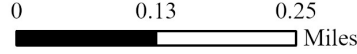


School Locations
 Pedestrian Sign
 School Zone Sign

Bicycle & Pedestrian Recommendations

Village of Eden

Existing	Recommendations
Bike Lane	Bike Lane
Trail	Trail
Sidewalk	Sidewalk



Source:
 Base data provided by Fond du Lac County 2017.
 Bike and Pedestrian data by ECWRPC 2019.
 SRIS data provided by ECWRPC 2019.
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Campbellsport Elementary School Action Plan

Education & Encouragement

1. Participate in Walk to School Day, Winter Walk to School Month, and Bike to School Day events to encourage students to walk and bicycle to school.
2. Start a Walking School Bus program to encourage students to walk to school. The Walking School Bus could start from the post office, or public library and walk to school.
3. Participate in Safe Routes to School educational campaigns to educate parents and community members about safe driving, walking, and biking at school and in the community.

Engineering

1. Update the stop signs at the exit driveway to be Manual on Uniform Traffic Control Devices (MUTCD) compliant. They are currently too small and are not compliant.
2. Update pedestrian sign on the west side of Grandview Avenue north of the elementary school to be MUTCD compliant.

**Current Event and Program
Participation**

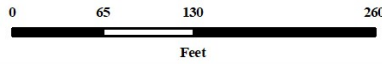
Not currently participating

Campbellsport Elementary School

Bicycle & Walk Audit

Legend

- | | | | |
|---|------------------|---|---------------------------|
|  | Crossing Guard |  | Parent Pick Up & Drop Off |
|  | Pedestrian Sign |  | Student Parking |
|  | School Zone Sign |  | Bus Loading Zone |
|  | Bike Rack |  | General Parking |
| | |  | Staff Parking |
| | |  | No Parking |



Source:
Base data provided by Fond du Lac County 2018.
SRTS data provided by ECWRPC 2019.

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PREPARED JANUARY 2020 BY:



Campbellsport Middle & High School Action Plan

Education & Encouragement

1. Participate in Walk to School Day, Winter Walk to School Month, and Bike to School Day events to encourage students to walk and bicycle to school.
2. Educate parents about proper pick-up and drop-off procedures using a parent map and letter to make it safer for students walking and bicycling.
3. Encourage parents to pull-up to the closest available parking spot in the loading zone to prevent congestion during pick-up and drop-off times.

Engineering

1. Extend the sidewalk on North Railroad Street in the front of the school to the parking lot to reduce conflict points between students walking and vehicles.
2. Update pedestrian signs and school zone sign on West Sheboygan Street to be Manual on Uniform Traffic Control Devices (MUTCD) compliant.
3. Install curb cuts and make current curb cuts ADA complaint at the intersection of West Sheboygan Street and N Fond du Lac Street to make it safer and more accessible for students.

Enforcement

1. Enforce no parking in the designated bus loading zone area.
2. Enforce the school zone speed limit on West Sheboygan Street to make it safer for students walking and bicycling.

**Current Event and
Program Participation**

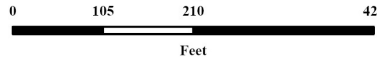
Not currently participating

Campbellsport Middle & High School

Bicycle & Walk Audit

Legend

- | | | | |
|---|------------------|---|---------------------------|
|  | Crossing Guard |  | Parent Pick Up & Drop Off |
|  | Pedestrian Sign |  | Student Parking |
|  | School Zone Sign |  | Bus Loading Zone |
|  | Bike Rack |  | General Parking |
| | |  | Staff Parking |
| | |  | No Parking |



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Source: Esri, Maxar, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AeroGRID, IGN, and the GIS User Community

Saint Matthew's School Action Plan

Education & Encouragement

1. Participate in Walk to School Day, Winter Walk to School Month, and Bike to School Day events to encourage students to walk and bicycle to school.
2. Participate in Project RADAR to educate students and community members about driving safe and slowing down in school zones.
3. Participate in Safe Routes to School educational campaigns to educate parents and community members about safe driving, walking, and biking at school and in the community.
4. Encourage parents to pick-up and drop-off in the parking lot to the west of the school and use the crossing guard at the intersection of Mill Street and North Helena Street to reduce traffic congestion on Mill Street.
5. Encourage teachers to park in the parking lot off across the street to allow for more parking options on the street for parent pick up and drop off.

Engineering

1. Update the school zone signs on Mill Street, Main Street, and Helena Street to be Manual on Uniform Traffic Control Devices (MUTCD) compliant.
2. Extend the sidewalks on Mill Street to East Main Street to provide students a safe walking environment to walk to and from school.
3. Paint ladder style crosswalks at the intersection of Mill Street and North Helena Street to improve visibility of students walking in the crosswalk.
4. Update handicap parking stalls to make them ADA compliant. The parking stalls should be properly signed, provide accessible entrance and exit on both sides of the vehicle, and should be a safe distance away from the midblock crossing on Mill Street increase visibility of students crossing.
5. Add school zone speed limit signs at the intersections of Washington Street and Helena Street and Forest Street and Helena Street to decrease traffic speed.
6. Add pedestrian signage at the intersection of Mill Street and Helena Street to increase driver awareness and decrease traffic speed.
7. Add permanent pedestrian signs at the midblock crossing on Mill Street to increase driver awareness and decrease traffic speed.

Enforcement

1. Enforce school zone speed limit on Mill Street and Helena Street to improve the safety of students walking and bicycling.



Evaluation

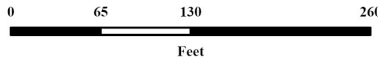
1. Evaluate the midblock crossing on Mill Street to make sure it is safe for students walking to and from school.

St. Matthew's Catholic School

Bicycle & Walk Audit

Legend

-  Crossing Guard
-  Pedestrian Sign
-  School Zone Sign
-  Parent Pick Up & Drop Off
-  General Parking
-  Staff Parking
-  No Parking



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Source: Esri, Maxar, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AeroGRID, IGN, and the GIS User Community

Eden Elementary School Action Plan

Education & Encouragement

1. Participate in Walk to School Day, Winter Walk to School Month, and Bike to School Day events to encourage students to walk and bicycle to school.
2. Participate in Walking School Bus program to encourage students to walk to school or the Frequent Walker program to encourage students to walk at school.
3. Participate in Safe Routes to School educational campaigns to educate parents and community members about safe driving, walking, and biking at school and in the community.

Engineering

1. Update pedestrian signs on North Elizabeth Street and Center Street to be Manual on Uniform Traffic Control Devices (MUTCD) compliant.
2. Update the School Zone Speed Limit sign on North Elizabeth Street to be 7 feet from the ground to the bottom of the sign, the pole is currently too short.

Current Event and Program Participation



Eden Elementary School

Bicycle & Walk Audit

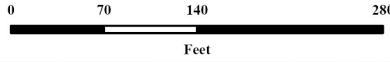
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-  Crossing Guard
-  Pedestrian Sign
-  School Zone Sign
-  Parent Pick Up & Drop Off
-  Bus Loading Zone
-  General Parking
-  No Parking



Source: Esri, Maxar, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AeroGRID, IGN, and the GIS User Community