

# Child Safety

## Starts With You



#ActLikeIt



### They Are Watching

As soon as your child is forward facing in a car seat they are watching how you drive as well as learning from you. What are you teaching them? Are you alert for pedestrians and bicyclists? Do you stop at crosswalks for those waiting to cross? Are you patient while waiting for them to cross?



### Crosswalks

Crosswalks are placed in areas where vehicle traffic is slower and greater visibility is allowed. When you are alert for pedestrians at crosswalks, you are teaching your children it is better to cross at a crosswalk. When you are patient for those in crosswalks, you are teaching your child it is ok to walk. Walking while in a crosswalk allows for increased alertness for moving vehicles.



### Stop

By stopping at stop signs, your child will learn the importance of stopping to observe traffic before crossing at an intersection. Their visual perception is more limited than an adult's therefore they need more time to look down the road for any coming traffic. Many lives are lost each year due to people not obeying a stop sign.

Your child's first and most important teacher is you. Whether you intend to teach them or not, each and every day they are watching and learning from you.

So it is important to ask the question, "Are they learning what you want them to know?"



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### Obey the Speed Limit

The higher the speed of a vehicle, the greater the chance of a pedestrian fatality. The likelihood of a pedestrian fatality decreases 27% when speed decreases from 30 to 20 mph.

