

Child Safety

Starts With You



#ActLikeIt

Non-traffic Incidents

Driveways, parking lots, and private property are considered non-traffic areas. In 2021, 1,596 pedestrians lost their lives in non-traffic areas. That is 18% of the total 8,984 pedestrian fatalities by vehicle.



Reverse Lights

Ask your child what color the lights are on the back of a vehicle when it is backing up. Most do not know reverse lights are white. Teach your child to look for the white reverse lights when passing driveways or in parking lots.

Brake Lights



Reverse Lights



Driveways

Driveways should be treated like an intersection. Teach your child(ren) to stop at each driveway to look for cars backing out or entering. A child needs to be 15-25 feet from a vehicle for a driver to be able to clearly see them. Measure and have your child stand that far away so they have a physical awareness the distance. If a vehicle is moving, teach your child to wait for it to pass before continuing to walk or bike.



Your child's first and most important teacher is you. Whether you intend to teach them or not, each and every day they are watching and learning from you.

So it is important to ask the question, "Are they learning what you want them to know?"

Parking Lots

The best practice is for a child to hold the hand of an adult when walking in a parking lot. Teach your children that because of their height it is difficult for drivers to see them around other parked vehicles. As you see brake or reverse lights on vehicles, teach your child what each means.

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